



CAPABILITY STATEMENT

E-LEARNING, E-TRAINING, E-CONSULTING

SBA Certified Minority Woman - Owned Business

GSA Contract Number: 47QREA20D000G

DUNS Number: 080311817

EIN Number: 27 - 3039536

NAICS codes: 611430, 8299, 611710, 611699, 61142

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Company Description

THE EDESIGN BRAND

EDesign Consulting is an eLearning consulting firm that specializes in ADDIE and SAM learning models with key focus areas of Learning Paths, Microlearning, Design Plans, Storyboards, 2D/3D Animation, Gamification, Artificial Intelligence, and Virtual Reality.

EDesign Consulting has a 10+ year history of providing high-quality, innovative, expertise through cutting-edge eLearning development, instructional design, Virtual Instructor-Led Training (VILT), and LMS Administration to government, non-profit, higher education, and corporate clients.

EDesign Consulting's mission is simple...to be the niche-market leader in ELearning, ETraining, and EDesign.

What We Can Do For You

EDESIGN'S PROMISE

EDesign Consulting's goal is to partner with clients to assess, envision, develop and execute microlearning-based training that increases productivity, improves performance, and inspires continuous focus on learning experience design.

EDesign Consulting creates custom developments utilizing innovative eLearning Authoring tools including Articulate Storyline, Articulate Rise, Vyond, Adobe Suite, Camtasia, CenarioVR, Evolve, and Synthesia.io AI.

EDesign Consulting's team consists of Senior Project Managers, Instructional Designers, Course Developers, Scriptwriters, eLearning Developers, Video Animators, 2D&3D Animators, Graphic Designers, Voiceover Artists, and Training & Development Consultants who provide one-to-one E-Learning Consulting, E-Training and E-Design Services.

EDESIGN'S SERVICES

- Adobe Captivate
- Articulate 360
- AI Avatars
- Content Development
- Design Plans
- Discovery Calls
- Elearning Development
- Gamification
- Instructional Design
- Learning Paths
- LMS Administration
- Microlearning Scriptwriting
- Simulations
- Storyboarding
- Train-the-Trainer
- Virtual Instructor-led Training (VILT)
- Virtual Reality
- Voiceover
- Vyond Animation
- Quick Reference/User Guides
- Webinars
- 2D/3D Animation

